
CONCEPTS AND ROLES IN COMMUNITY RELATIONS; GOALS AND OBJECTIVES

The board of education believes that school district community relations is not solely an information program, but encompasses all aspects of the schools' relationship with the total community.

The board of education believes its school-community relations program should:

- A. Promote public interest and participation in the operation of the school system;
- B. Gather information about public attitudes toward the school system and its programs and report them to the chief school administrator and the board;
- C. Provide an honest, continuous, comprehensive flow of information about the policies, procedures, programs, problems and progress of the school system to the community and the staff;
- D. Develop the most effective means of communication with the school system's public and use available media as appropriate;
- E. Develop programs in the schools that will integrate home, school, and community in meeting the needs of district pupils;
- F. Develop and maintain the confidence of the community in the school board and the school staff;
- G. Develop a climate that attracts good teachers and encourages staff to strive for excellence in the educational program;
- H. Anticipate and forestall problems that are brought about by lack of understanding;
- I. Evaluate past procedures in order to make improvements in future communications.

The chief school administrator shall be responsible for developing programs, techniques and channels for implementing this policy.

Date:

First Adoption: November 16, 1988

Review Date: July 8, 2008

Revision and Adoption: August 28, 2008

Review Date: December 20, 2010

Revision and Adoption Date: January 27, 2011

Legal References:

<u>N.J.S.A. 10:4-6 et seq.</u>	Open Public Meetings Act
<u>N.J.S.A. 47:1A-1 et seq.</u>	Examination and copies of public records ("Open Public Records Act")
<u>N.J.A.C. 6A:32-2.1</u>	Definitions

N.J.A.C. 6A:32-12.1 Reporting requirements

1000/1010

N.J.A.C. 6A:32-12.2 School-level planning

Possible

Cross References: 1100 Communicating with the public
1120 Board of education meetings
1200 Participation by the public
1220 Ad hoc advisory committees
2224 Nondiscrimination/affirmative action
2232 Internal administrative communications

2240 Research, evaluation and planning
2255 Action planning for T&E certification
3510 Operation and maintenance of plant
3542 Food service
3570 District records and reports
4131/4131.1 Staff development; in-service education/visitations/conferences
5020 Role of parents/guardians
5131.6 Drugs, alcohol, tobacco (substance abuse)
6010 Goals and objectives
6142.1 Family life education
6142.2 English as a second language; bilingual/bicultural
6142.6 Basic skills
6142.13 HIV prevention education
6171.1 Remedial instruction
6171.3 At-risk and Title 1
6171.4 Special education
6300 Evaluation of the instructional program
7110 Long-range facilities planning
9322 Public and executive sessions
9323/9324 Agenda preparation/advance delivery of meeting material
9326 Minutes

Key Words: Community Relations, Public Relations, School District Public Relations, Public Attitudes, School-Community Program, Community Participation, Community Involvement